



Come on Down....

Downtown Villa Rica continues to expand offerings to our citizens for a better quality of life. According to the 2010 census, there are 9,500 more Villa Ricans than we had in 2000. Have you visited downtown? Have you met the merchants and restaurateurs that now call Villa Rica home? Our small businesses need your support. We are constantly seeking to expand our commercial base, and you are a vital part of the "Grand Plan". The Downtown Development Authority is proud of the improvements that have been made in the past couple of years, and we have more projects in the pipeline. You are encouraged to participate when you can; and you will be missed if you can't "Come On Downtown."

Main Street

THE MILL amphitheater

106 Temple Street • 678.840.1160

In an ongoing revitalization of historic Downtown Villa Rica, our newest addition to this area is THE MILL -- a 1,200 capacity "green space" amphitheater where concerts, Community Theater, classic/street rod car shows, movie nights, a farmers' market and numerous annual events are scheduled. In September, we begin the season with the First Saturday Trade Day and the city's annual Gold Rush Festival + Battle of the Bands and continue with the community's Market at THE MILL farmers' market and the Golden City Cruisers Car Club



Aubrey Gilbert Marine Corps. League Detachment supported Toys for Tots program of West Georgia will be present at each event at THE MILL to raise awareness and accept toys and/or monetary donations to help the kids of West Georgia for Christmas this year.



Downtown Events

@ THE MILL amphitheater

Scarecrow Contest

Month of October

Get in the fall spirit! Downtown business owners and others will compete for prizes for "Best Business Tie-In", "Most Comical" and "Most Creative". Grab your camera, and bring the family downtown for fun photo ops.

S. Candler Art Walk + Villa Theatre Mural

Dedication

October 15, 3pm - 6pm

Local artists' work on display for purchase. Release your creativity with sidewalk chalk art and enjoy drawings from the community's budding artists.

Golden City Cruisers Car Club Grand-Finale

October 15, 10am - 4pm

Downtown Trick-or-Treat + Halloween Fest

October 29, 3pm - 5pm

Villa Rica Pet Parade

November 5, 10am - 2pm

(Women's Lions Club)

Veterans Day Concert, VRHS Chorus

November 11, 5:30pm - 8:30pm

Deck the Downtown Wreath Decorating Contest

Month of December

Enjoy downtown in December. Main Street District business owners are gearing up to make beautifully handcrafted Christmas wreaths for the community to enjoy.

Christmas Tree Lighting & Arrival of Santa

December 3, 6pm - 8pm

VRHS Chorus and Leah Kaye will perform. Visit out Vendor Village for sweet treats and warm drinks.

Inaugural New Year's Eve Gold Nugget Drop, Fireworks and 7 Sharp 9 Concert

December 31, 11pm - 12:30am

Looking Ahead 2012: Alive After Five

Downtown Villa Rica is special in so many ways. Join us the third Friday of the month in the heart of the city beginning this spring at 5pm for music, family picnics at THE MILL, face painting, later retail hours, sidewalk shopping, community theater and more.

"cruise-in". In October, look for the South Candler Street Art Walk and dedication ceremony of Cinema Tavern's new mural. Also, the Golden City Cruisers Car Club returns for their grand finale car show. Load the family in the car, and join us for the ever popular Downtown Trick-or-Treat + Halloween Fest at THE MILL. Along with cooler weather, look for the Villa Rica Pet Parade in November. We'll wrap up 2011 with the Christmas Tree Lighting + Arrival of Santa and ring in the New Year with the city's inaugural Gold Nugget Drop. These concerts and annual events enhance tourism, community pride, promote community involvement and build a sense of belonging.

THE MILL serves to encourage visitors and citizens to spend more time in the downtown area, which provides increased visibility for local shops and restaurants and improves the quality of life for Villa Rica residences and tourists. Benefits for the community include increased tax revenue and more business for merchants, restaurants and hotels. Every town or city needs a location that is considered a central gathering place for activity and energy. Our new amphitheater is Downtown Villa Rica's central gathering place.

A facility of the Villa Rica Parks & Recreation Department.



Facility Rules

Smoking permitted in designated smoking areas only | No dogs

Prohibited Items

Alcoholic beverages | Umbrellas | Laser pens | Weapons (knives, guns, tasers, etc.) | Glass containers

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