

Celebrate Life in Downtown Villa Rica

Main Street Program

Photos by Circa Photography



Highway 78 Yard Sale @ THE MILL

One man's trash is another man's treasure. Vendors, get your spring cleaning done early then haul all those items you no longer need to THE MILL on Saturday, April 30. The yard sale will take place on the amphitheater grounds. As you know, the amphitheater is a highly visible venue, so there should be no shortage of folks who are eager to park their cars and walk over for a look-see.

Just download a vendor application from www.villarica-mainstreet.com, fill it out and mail or hand-deliver it to Kimberly Stovall at the Main Street office @ THE MILL, 106 Temple Street, Villa Rica, GA 30180 by Monday, April 25. The cost for a 10' x 10' space is \$25. If you need to rent a tent, seventeen 10' x 10' tents are available for your use for an additional \$25 each (optional). With the rental, you also receive four weights to hold the tent securely to the ground. Also, feel free to save money by bringing your own tent. Yard sale enthusiasts, come early and plan to stay a while. Downtown has excellent restaurants for breakfast and lunch, and they're all within walking distance of the Hwy 78 Yard Sale. We provide a safe and enjoyable environment for you, plus there is plenty of parking on Temple Street and North Carroll Road for easy access and loading your rare finds.



contributed by Kimberly Stovall - Main Street Manager

Business Spotlight

J. Shalane & Company, a fixture in the downtown area for the last four years, has recently moved to their new location at 530 Main Street in Villa Rica. Owner Sheila Clement and stylists Terri, Terry, and Heather, along with receptionist/shampoo tech Brenda invite you to stop by and see their new location. J. Shalane & Co. offers complete hair care service with fashion forward services and products. Sheila and her husband Jack moved to the Villa Rica area twelve years ago. They have a daughter, Andrea, and a granddaughter, Abby. The J. Shalane name is a combination of husband Jack's name and Andrea's middle name of "Shalane" which was also Sheila's family's nickname for her when she was growing up. J. Shalane & Co. is very focused on community involvement and last year donated prom dresses and shoes from her shop to underprivileged girls who otherwise would not have been able to attend their prom. They are also involved in THE MILL events and working to keep Villa Rica a vibrant city that still has that small town charm. If you are looking for a new look, or just a haircut, J. Shalane is open from 10-6 Monday thru Friday, and Saturdays 10-4. They take walk-ins or they can be reached at 678-840-8961 for an appointment.

contributed by Rhonda McLarty Spruill - Promotions



Economic Restructuring

DIGGER IS LOOSE IN VILLA RICA!

The Digger's Downtown Dollars campaign is now underway. The vast majority of our businesses are participating in this cooperative endeavor to promote and generate economic activity in Downtown Villa Rica.

Thanks to participating businesses for coming together for the benefit of all. While some of the listed businesses offer only the cards, most offer both cards and merchandise, but all are promoting downtown. Thank you!

This list may expand in the coming days.

ACRA	Gabe's Downtown	Plaza Discount Pharmacy
A Perfect Petal	Into Arts Martial Arts Center	Re-Runs
Atlanta West Veterinary Hospital	J & J Auto Service	Richardson Insurance
B Still Healing Massages	J. Shalane & Co.	Sassy Ladies Boutique
Books by Design	J. Collins Funeral Home	Southern Homes & Land
CRC Roberts Insurance Agency	Lola Salon	Stewart's Village
Cherie Armand Clothing & Exchange Co.	Los Cowboys	Tinker's Alley
Cinema Tavern	Lovins Home Place	Tin Roof Café
Design Floors & More	Main Street Antiques	Trader Jack Designs
Dominica Hair Salon	Merle Norman	Unique Finds
Driving School	Michelle's Academy of Dance	Vac Shack Villa Rica
E. T. Doyal & Sons	MY Financial	Villa Rica Chiropractic Wellness Center
Edward Jones Investments	New Life Fitness for Women, Inc.	Villa Rica Eye Care
El Tacomiendo	Offices on Main, The	Villa Rica Tax Service
Family Clothes Care Center	Olive Tree Restaurant	Villa Rica Ink
Fast T Shirts & Sporting Goods	Phil Blair Allstate	Watering Hole Sports Bar, The
Farmer's Furniture		



Please support these local businesses.

contributed by Bill Taylor - Downtown Development Authority

Downtown Design

Hello Sunshine! What a welcome relief these last few sunny days have been! Is there anyone who doesn't feel better when the weather starts to improve? When Spring Fever takes hold, can spring cleaning be far behind? Main Street Design is working on a "Clean Sweep" Campaign this spring and will encourage downtown merchants to be proactive about sprucing up their storefronts. Think about all the things that draw your eye to a particular business such as interesting windows and colorful flowerpots by the front door. These ideas, and more, will be part of our campaign, and we welcome any suggestions from the public about how you would like to see our green spaces improved. While passing through downtown, also keep up with the progress being made on the historic mural commissioned by Paul Marmol, owner of Cinema Tavern. This building was the original movie theater in Villa Rica. Images in the mural will depict the interior of a typical theater from that era. It will also show some of the screen stars of that time as portrayed in roles for which they are best remembered. This original and unique mural, being painted by artist, Alan Kuykendall, will be a tremendous historic and artistic addition to our downtown. So enjoy the break in the clouds, stroll around downtown and most of all Think Spring!

contributed by Pat Large - Design

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Join our **facebook** group "Main Street Villa Rica, Georgia".

Contact Main Street Manager, Kimberly Boynton Stovall, at kstovall@villarica.org or 678-840-1160.